

ESG Fundamentals Program

for Business Leaders - South Asia



Competent Boards

Competent Boards brings the highly recognized ESG Fundamentals program for Business Leaders to India

Competent Boards™ is pleased to launch the renowned ESG Fundamentals Program for Business Leaders in India. Founded in 2018 in Toronto, Canada, Competent Boards is the original and world-leading provider of online environment, social, governance (ESG) and climate education programs for board directors, senior business leaders and investors across the globe.

Dozens of C-suite executives, investors and other leading experts make up the faculty, with quality of learning central to the value of this program. Course materials are current and global in scope, with regional influence to make it relevant to the South Asia business community.

To learn more visit www.competentboards.com

- Enrich your understanding of the critical components of good ESG performance.
- Learn to ask the right questions and approach sustainability discussions more effectively.
- Enhance important competencies essential to being an effective, insightful leader.
- Discover how to embed ESG in your corporate strategy.



Who should take this program?

Industry professionals, investors and board directors who want to gain the ESG mindset leaders of today need to adapt, transform and pivot to a net zero economy. All sessions include online dialogues with renowned global leaders focusing on crucial ESG issues in India and beyond. Gain access to carefully curated reading lists, original case studies and thought provoking questions to help you create value, enhance resilience, and establish good governance.

Why you need ESG Fundamentals today

With many new regulations and disclosure standards coming soon, this program will give you a new mindset, and help you take a strategic approach to embedding ESG considerations in your decision-making.

Learn which material risk factors that matter most for your company, including:

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|---------------------------------|-------------------------------------|
| Climate change | Human rights |
| Supply chains | Regulation and disclosure standards |
| Diversity, equity and inclusion | Managing stakeholder demands |
| Governance | |

- Get equipped to take part in discussions around the evolving ESG landscape.
- Better understand the key components of good ESG performance.
- Learn how to respond to new business risks and technological disruptions.
- Get up to speed on relevant and upcoming global trends and developments.
- Prepare yourself for future executive and board positions.

What will you get?

- 4 modules containing dozens of in-depth fireside chats and interviews with renowned global subject matter experts and board members on the most pressing issues executives are facing.
- Questions to evaluate whether your current approaches appropriately consider changing risks and opportunities.
- A curated list of recommended readings, reports, tools, and frameworks.
- Course materials are available online 24/7 - complete the program at your own pace, you have 4 months.
- Access to a monthly live online Q&A Forum with other self-guided participants hosted by Helle Bank Jorgensen, Founder and CEO of Competent Boards.
- Final exam is a submission of a brief reflection demonstrating what you've learned in the program.
- Participants will receive a Credly™ badge and Certificate of Completion signed by Helle Bank Jorgensen and Shailesh Haribhakti, which meets the pre-requisites of the Competent Boards curriculum.



Price - US \$1,950.00 + GST



Session Overviews

Session 1

An ESG Overview

- What is ESG — and what is it not?
 - The impact of emerging ESG regulations and laws.
 - Major business disruptions paving the way for business models of the new era.
 - What ESG information are stakeholders really looking for and how you can promote your company's ESG credentials.
 - Oversight and the role of board committees in embedding ESG in business strategy.
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Session 3

How Do Human Capital and Society Impact Business? The 'S' in ESG

- Identify the most material S factors that present the important risks and opportunities to your stakeholders over the short, medium and long terms.
- Learn what a social license to operate (SLO) means for businesses and how to gain and maintain it.
- Stay on top of reporting and regulatory trends relating to social matters.
- Discover which social disclosures and actions investors expect from their portfolio companies.

Session 2

The Business Value and Financial Impacts of the 'E' in ESG

- How to spot the most material E factors that present the important risks and opportunities to an issuer over the short, medium and long terms.
 - Net Zero and Science-Based Targets: Scope 1, 2, 3 and 4 commitments, actions, and reporting
 - Chapter Zero's 8-force trend - interdependent forces that are driving the climate change agenda
 - Grasp what environmental disclosures and actions investors expect from their portfolio companies.
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Session 4

Why Governance is Key for ESG Success? The 'G' in ESG

- Understand the governance factors that are core to a business's success. (e.g. Business ethics, Board composition, Incentive structures, Tax strategy, Fair competitive practices, Risk and crisis management, Anti-corruption, and integrity)
- Learn how to avoid greenwashing through oversight and accountability by board directors and senior leaders.
- Understand the importance of data and ESG reporting framework
- Learn the steps to formulate an effective ESG strategy for improved governance.





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Your education. Our future.

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Competent Boards programs are designed by Helle Bank Jorgensen, a 30-year ESG veteran. She is the Amazon best-selling author of *[Stewards of the Future: A Guide for Competent Boards.](#)*

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